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READERS**

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Title: Consigue que tu hijo sea bilingüe

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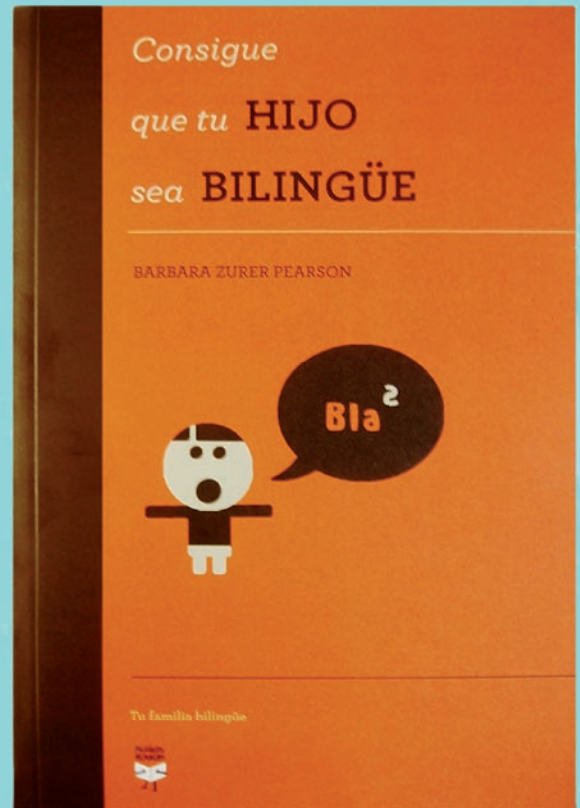
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- A complete step by step guide for parents who want to raise bilingual children.
- Provides solid scientific arguments about the benefits of raising bilingual children.
- Practical advice about how to integrate two (or more) languages in your child's day to day activity.
- Straight forward, down to earth style.
- Testimonies from bilingual parents and children.
- Debunks myths about childhood bilingualism.
- Explains how learning two languages from a young age can help your child's intellectual and emotional development.
- Winner of the Disney iParenting award.

Dr. **Barbara Zurer Pearson** a renowned linguist who has spent more than twenty years researching childhood bilingualism. Her pioneering work in the area of bilingual learning and language evaluation has been published numerous books and scientific journals. She currently carries out her research at the University of Massachusetts.